



EXECUTIVE PROGRAM AIX-EN-PROVENCE, FRANCE

PROGRAMS START THROUGHOUT THE YEAR



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn French with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

Aix-en-Provence is a spa town with Roman origins and baptized "Ville d'Eau - Ville d'Art", or "City of water - City of art. This picturesque city owes some of its fame to one of its children and patron citizens, the painter Paul Cézanne. Over the centuries numerous artists have been charmed by the light of this city. Its narrow streets, multicolored facades, its fountains and its markets attract visitors from all over the world. Aix-en-Provence is a young and lively university city with about 30,000 students.

The natural and cultural heritage which surrounds the city also offers lots to discover: the historic cities Arles, Avignon and Nîmes, the Lubéron, the gorges of the Verdon and of course the mountain Sainte-Victoire, which is the pride of the people from Aix. Picturesque and lively beaches as well as the 'Calanques' (rocky inlets in the Mediterranean) are located only a short distance away by car.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Aix-en-Provence, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: 35 45-minute classes over 2 weeks
- **Lodging:** In a Homestay or Student Residence
- **Placement Testing**
- **1-2 Organized Activities Weekly***
* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment, etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

This program is designed for executives or senior managers from different fields and horizons who in their work are in direct contact with French speaking persons. It is structured and personalized according to the common needs of the participants. The Institute gives a priority to the constitution of intercultural groups which encourages the use of French as the common language.

Objectives include:

- Improve and develop the level of oral communication
- Acquire a specific vocabulary adapted to varied professional situations
- Reinforce grammatical and linguistic skills necessary in the professional life
- To see and better understand the aspects of intercultural communications

This program runs for 2 weeks and consists of 35 45-minute lessons per week. Class size is extremely small, with only 2-4 students per class ensuring that participants get ample attention from the well-trained teachers. This program is recommended for intermediate to advanced level speakers, but other levels are available upon request.

LODGING OPTIONS

HOMESTAY

The majority of families in Aix-en-Provence are within walking distance of the school, approximately 5 to 20 minutes. Students are placed with a variety of carefully selected families, and we do our best to accommodate all special requests. Many students find that living with local French families helps to improve language skills and understanding and appreciation of the culture. Meal arrangements vary, and options include all provided meals, only breakfast, or only access to the kitchen, allowing the student to cook for themselves. This kind of accommodation is recommended for people who want to be independent and/or have a special diet.

STUDENT RESIDENCE

The student residence is approximately a 10-minute walk away from the school and offer single rooms with shower/toilet. Residents are also free to use a communal kitchen and a computer room. The block of buildings contains a restaurant, offering low-priced meals from Monday to Saturday.

PRICE RANGE

Cost of 2 weeks of Business French, lodging, insurance, and registration fees ranges between:

\$3,413 → \$3,596**

**Cost ranges according to lodging options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Additional activities offer a cultural interest, an opportunity to practice your French, and a chance to get to know the other students better. Such activities include:

- Cooking lessons
- Drawing workshops
- Pastry lessons
- Painting workshop
- Weekend excursions through Provence
- Hiking
- Wine tasting
- Water sports
- Other sports including golf, horse-riding, cycling, rock climbing, and tennis

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Aix-en-Provence, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.