



EXECUTIVE PROGRAM BEIJING, CHINA

PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Chinese with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

The capital of the People's Republic of China and one of the most populous cities in the world, Beijing is home to much of China's political, cultural, and educational landscape. Also known as Peking, Beijing boasts such iconic structures such as the Forbidden City, Tiananmen Square, the Temple of Heaven, and is the gateway to visiting the Great Wall of China. The city's origins date back to the 1st millennium BC, and since then it has grown into the powerful and beautiful city it is today.

Beijing is a paradigm for China's booming financial growth, with a Central Business District that is expanding and growing rapidly. Car ownership has increased exponentially over the past few years, and new millionaires are made daily. Not to be outdone, Beijing boasts a myriad of cultural establishments, ranging from Opera to National Museums. The 2008 Olympic Games served as a "coming out" party for China, showcasing to the rest of the world a country that is rich in tradition, ingenuity, and national pride.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Beijing, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes 20/wk, 2 weeks
- **Lodging:** In a Homestay, Student Apartment, Serviced Apartment or Hotel accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly***
- * Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
- ** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

Studying Chinese with the corporate program allows students the opportunity to learn business-focused content at a perfect pace. Through this program you will be able to master everyday situations, improve expressing yourself in business correspondence or in presentations, and work on special business vocabulary.

This program offers Elementary, Lower, Intermediate, and Upper skilled classes, and multiple levels per class. Group lessons meet 20 times per week for 50 minutes each, with a maximum 5 students per class. Course schedules are flexible, with the focus tailored to your professional need. This program also allows you the chance to participate in an optional, unpaid internship, offering you real-world business experience.

LODGING OPTIONS

HOMESTAY

You will be able to experience everyday life firsthand, sharing meals and activities with your host family. You will have your own single room with a bed, desk, chair, and wardrobe. Bed linen, towels, and blankets are provided and access to shared equipped kitchen. Breakfast and dinner are included in the cost. You will need to share the bathroom with other members of the family.

STUDENT APARTMENT

Good quality apartments are available in a residence close to the school (5-10 minute walk). The students share a kitchen and bathroom. Towels and bed linen are provided and a cleaning lady visits on a weekly basis.

SERVICED APARTMENT

These apartments offer the same standard as 4 or 5 star hotel. In addition you get a kitchen, bed linen and towels are changed on a daily basis. We can reserve one in your name, but you pay the residence directly.

HOTEL ACCOMMODATIONS

3 star hotels, single (double bed) or twin-bed rooms are equipped with nice furniture, bathroom, kettle (or 24 hours hot and cold spring water), cups and jasmine teabags, hairdryer, satellite TV, fridge, telephone, air conditioning. A laundry service is also available at a very reasonable price. Most hotels also provide a business center where you can send and collect your email. Four and five star hotels have more facilities, some with swimming pool.

PRICE RANGE

Cost of the 2 week semi-private executive program, lodging, and cultural activities ranges between:

\$3,532 → \$3,582

*Cost ranges according to lodging and board

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Cultural activity program is offered each week but remains optional. Some are free, others range from \$6-\$12 each (average 65 RMB). Optional field trips including meals are usually under \$40 unless they include lodging). Here is a sample activity program:

Monday - Lama Temple or Calligraphy

Tuesday - Visit of Former residence Song Qingling or Tai Chi

Wednesday - China Gallery or Dashanzi Art village

Thursday - Chinese Movie at school

Friday - Houhai bar street / tasting a cup of Chinese tea

Other: Tai Chi Chinese calligraphy, Chinese painting, Paper cutting, Dumpling making (tasting included!), Chinese cooking, Chinese medicine, Visit to Panjiayuan flea market, Visit to the Hutong (ancient section)

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Beijing, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.