



EXECUTIVE PROGRAM BIARRITZ, FRANCE

PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn French with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

Biarritz is a peaceful haven nestled between the Pyrenees Mountains and the Atlantic Ocean in the Basque region of France, with Basque symbols and flags prominently placed throughout the streets and buildings. Originally a quaint fishing village, Biarritz began its evolution into a fashionable and refined seaside resort in the 19th century with the arrival and attention of Napoleon III and his empress Eugenie. The Chapelle Imperiale palace, built for the empress, still stands today as a permanent fixture in the town's landscape.

Biarritz is world-renowned for its excellent surfing, long sandy beaches, and year-round mild climate. For students interested in architecture, you will find that Biarritz is home to streets of elegant buildings and magical palaces. The town is also home to many renowned churches, museums, and even casinos. Located on the southern end of the Bay of Biscay, Biarritz is a stone's throw away from impeccable trekking and skiing, stunning views, and is only a 20 minute car ride away from neighboring Spain, making it an ideal location for those who want to get out and explore the region.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Biarritz, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: 1 week minimum
- **Lodging:** In a Homestay or Apartment/Hotel accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly***
- * Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
- ** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

This program enables you to achieve a sound knowledge of the French language and enhance your proficiency in the language in a professional context. The practice of spoken French in communicative situations and a cultural approach to the language will aid the development of linguistic proficiency for business professionals. This cross-cultural approach allows for a better understanding of the French way of conducting business and will ultimately prepare participants for future communications, meetings, presentations, and events in the French language.

Single-level classes comprised of 4-6 students each ensure easy participation and a true group dynamic, but will also leave room for individual attention from the teacher. Teachers are all highly-trained professional instructors that have experience teaching French to foreign students. There will be 20 group lessons and 10 private French business classes per week. This program is open to students with elementary to advanced knowledge of the French language. The duration of this program is customizable, with a minimum enrollment length of 1 week.

LODGING OPTIONS

HOMESTAY

One of the most important factors for the students comfort and ability to learn is the accommodations. This is why the accommodations coordinator rigorously selects each of the host families and spends ample time matching students to the right families. Host families vary in age and social backgrounds, but they all have one thing in common: their hospitality and friendliness.

Host families live all over the city; some in the city center and others in nearby suburbs. The distances from the school can vary from 10 minutes by foot to 25 minutes by public transport. Generally, there are one or two students of different nationalities per family. Homestay accommodation includes a private room, breakfast and dinner on weekdays and all meals on weekends.

APARTMENT/HOTEL ACCOMMODATIONS

Hotel accommodation is available on request and at additional cost. Other lodging options, such as studio apartments, are also available on request and at additional cost.

PRICE RANGE

Cost of 1 week Business French program, lodging, insurance, and registration ranges between:

\$1,680 → \$1,782**

**Cost ranges according to lodging options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Cultural activities are an excellent way for individuals to discover a beautiful city and region, which will broaden knowledge of the French language, culture and history. Students may choose 'à la carte,' from a wide range of activities. All entrance fees, transportation, etc. are at additional cost.

- Guided tours of architecture and historical monuments, and museums
- Wine, cheese, and chocolates sampling
- Hiking, horseback riding, and mountain biking
- Golf, tennis, surfing, and water sports
- Excursions to the Pyrenees Mountains and travels to Basque villages, historical sites, and prehistoric caves

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Biarritz, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.