



# EXECUTIVE PROGRAM CANNES, FRANCE

PROGRAMS START EVERY MONDAY



## **PROGRAM DESCRIPTION**

This Executive Language program gives participants the opportunity to learn French with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



## **CITY AND COUNTRY INFO**

Known as the "Star of the Riviera", Cannes sits on the Côte d'Azur in southeastern France, just southwest of Nice. The city's name became official in 1619 and was inspired by the rows of cane that once grew along its seashore. Cannes has been a resort spot since Roman times, and with summer temperature highs of 80F and winter temperatures no lower than 40F, the city's popularity just keeps growing. Picturesque beaches are lined with a variety of restaurants, cafés, and boutiques.

Cannes has 69,000 permanent residents, but that number is surpassed dramatically during any one of their many festivals celebrated throughout the year. Of course, the International Film Festival, possibly the most famous film festival in the world, was first held in September 1946 and continues to draw the rich and famous. Other festivals include the Suquet Musical Nights, the International Festival of Pyrotechnical Art, the Yachting International Festival, and the International Dance Festival. In addition to festivals, there are museums housing ancient artifacts, casinos where one can win it big, and the high intensity nightclub scene for the more adventurous.

## **HIGHLIGHTS OF PROGRAM**

After participating in the Executive Language program in Cannes, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

## *What's Included*

- **Tuition and Class Materials:** Executive Language classes: 2 minimum week enrollment
- **Lodging:** In a Homestay, Student Residence, or Private Studios upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly\***
- \* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage \*\***
- \*\* See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

## **FULL PROGRAM DESCRIPTION**

This program is designed for students who are interested in learning French for business or professional purposes. This course focuses on specialized vocabulary in the field of business, and gives knowledge about the French business world and French institutions. The teacher treats real situations in the field of business giving students experience with specialized vocabulary and knowledge. This program is designed for advanced French speakers.

Classes run Monday – Friday with 3 hours of lessons in the morning and 2 hours in the afternoon. Class sized will contain anywhere from 5 -12 students maximum. All teachers are professionally trained and have experience teaching French to international students. This program meets for 2 weeks.

## **LODGING OPTIONS**

### **HOMESTAY**

Homestays offer students the unique opportunity to live with French individuals and families during their stay in Cannes and practice the language with native speakers daily. The program works with carefully selected qualified families who have hosted students before. Students have the option to live in a single or double room, and can choose from meal plans including food with the hosts or at the campus. All homestays are located within 10-35 minutes (walking) of the campus, and the city boasts a good public transportation system so getting around is easy.

### **STUDENT RESIDENCE**

Student residences offer participants the option of living in single or shared rooms with other international students on the school's campus. This is the best option for students looking to meet and interact with people from all over the world. Showers and toilets are shared and available on each floor. Sheets, blankets and other bedding are provided at the residence, but students should bring their own towels. Rooms are cleaned on a daily basis. Meals are served in the campus dining room. On weekends a brunch replaces breakfast and lunch. 85% of students choose to live on campus as the most practical solution.

### **PRIVATE STUDIOS**

Lodging in a private studio can be arranged, and is available on request at an additional cost.

## **PRICE RANGE**

Cost of 3 week Business French program, lodging, insurance, and registration fee ranges between:

**\$1,914 → \$2,343\*\***

\*\*Cost ranges according to lodging and board options.

## **ELIGIBILITY AND GUIDELINES**

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

## **ACTIVITIES AND EXCURSIONS**

There are a variety of activities that have been put together for students attending any of the programs. Upon arrival each student will receive a brochure listing the activities that are available during their stay.

A recreational office is located on campus in order to provide a schedule of local artistic, cultural and sport activities.

Artistic excursions outside of Cannes may include:

- Le Musée Picasso (Antibes)
- Le Musée Fernand Léger (Biot)
- Le Musée Chagall (Nice)
- La Fondation Maeght (St. Paul de Vence)
- Le Musée Matisse (Nice)

## **HOW TO REGISTER**

To register for the EXECUTIVE PROGRAM in Cannes, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.