

EXECUTIVE PROGRAM CARTAGENA, COLUMBIA PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Spanish with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

It is said that you do not know the Caribbean until you know Cartagena; be prepared to meet the friendliest people in the world, live a musical atmosphere, eat extraordinary and varied food, dive near beautiful coral reefs, hear stories of pirates, slaves and sank Spanish ships, visit natural parks, and of course, live the Rumba (party) at astonishing beaches! Ramparts and walls were built all around Cartagena in order to protect it from pirate attacks. Now, nearly 500 years old, this majestic city retains much the charm, history, architecture, romance and adventure of days gone by.

The best beaches of Cartagena are the famous Rosary Islands Natural Park, a group of coral islands located nearby. Only 40 minutes away is the paradisiacal Totumo swamp, a shallow fresh water lake besides the sea where a huge variety of migratory and non migratory birds nest. An abundance of forts and castles, including the fort of San José and the castle of San Felipe de Barajas still stand today, and should be included in your things to see along with the charming restaurants and clubs of the "Old City".

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Cartagena, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- Tuition and Class Materials: Executive Language classes meet for 36 hours per week; minimum 1 week enrollment
- Lodging: In a Homestay, Apartment, or hotel accommodations upon request
- Placement Testing
- 1-2 Organized Activities Weekly*
- * Entrance fees, transportation, etc. may be at additional cost.
- Access to E-mail
- Access to Multimedia Learning Center

- Certificate of Completion
- Pre-Departure Information
- Planning Guide
- Medical, Accident and Sickness Coverage **
- ** See policy for definitions and exclusions.
- Medivac Coverage
- Other Travel Coverage: repatriation, baggage, personal effects, accidental death and dismemberment, etc.
- 24 Hour Emergency Multilingual Hotline: call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

This course combines an intensive Spanish language course in the morning with Business classes in the afternoon. You can study Spanish while learning about the world of business in Colombia. This program is customizable and allows you to choose what topics are taught in class. A wide range of topics surrounding the global market can be covered, including but not limited to:

- Marketing
- Finances
- Business culture
- Politics
- Economics

The duration of this program is customizable, with a minimum enrollment length of 1 week. Each week includes 20 hours of Spanish language lessons, 5 hours of business courses, 5 hours of cultural activities, and 1 hour of Latin dance class. After enrolling in this course students will improve their conversation, listening, reading, and writing skills, in addition to learning about business in Columbia: from their behavior and dynamics to the administrative and economic processes.

LODGING OPTIONS

HOMESTAY

You will live and share your daily life with a Spanish speaking family. Host families are highly recommended in order to practice what you learn in class with your family at home, as well as to integrate yourself into the local culture; almost all participants in the program stay with local families. Families are carefully chosen, and during your stay you will be another member of the family. We visit the families regularly and we permanently assess their qualities and the location of their house. Breakfast and dinner are included and there is washing machine available or your clothes will be washed once a week.

APARTMENT

If you are staying with us for 2 weeks or longer, you can choose to rent a fully furnished apartment close to the school. No meals are provided but a weekly cleaning service is included.

HOTEL

Cartagena has a wide range of hotels to suit all budgets. Some are just 5 minutes walk from the school.

PRICE RANGE

Cost of 1 week Business Spanish course, lodging, insurance, and registration fees ranges between:

\$639 → **\$979****

**Cost ranges according to lodging options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

<u>ACTIVITIES AND</u> EXCURSIONS

Social, cultural and sports activities may include the following:

- Visits to museums
- Natural parks
- Beaches
- Concerts
- · Sightseeing tours
- Hiking
- Restaurants

We also organize excursions to nearby cities.

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Cartagena, either follow the link below or call 1-888-678-6211.

http://www.nrcsa.com/reg/online/regform.html

When you register, \$140 USD is due to secure your place in the program.