



# EXECUTIVE PROGRAM CUERNAVACA, MEXICO PROGRAMS START EVERY MONDAY



## **PROGRAM DESCRIPTION**

This Executive Language program gives participants the opportunity to learn Spanish with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



## **CITY AND COUNTRY INFO**

Cuernavaca, better known as "The City of Eternal Spring," is the capital of the state of Morelos. It stretches across a beautiful green valley and, at about 4,950 feet above sea level, enjoys a lovely average year-round temperature of 70 to 80 degrees. The state is also known for being the birthplace of Emiliano Zapata, beloved hero of the Mexican Revolution. Today in Cuernavaca, one still encounters the progressive spirit that he inspired here, making the city a center that hosts a myriad of activists, writers, musicians, and a growing environmental movement.

Cuernavaca and the surrounding area boast impressive biodiversity, dramatic mountains, abundant and colorful vegetation, and striking examples of colonial architecture. Furthermore, the presence of indigenous peoples, primarily Nahuatl-speaking, enriches the cultural landscape and serves as testament to Mexico's great plurality. Cuernavaca's proximity to Mexico City affords students the opportunity to visit museums, pre-hispanic ruins and colonial buildings, theaters, markets, night life, etc.

## **HIGHLIGHTS OF PROGRAM**

After participating in the Executive Language program in Cuernavaca, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

## ***What's Included***

- **Tuition and Class Materials:** Executive Language classes: minimum 4 week enrollment
- **Lodging:** In a Homestay or Hotel Accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly\***
- \* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage \*\***
- \*\* See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

## **FULL PROGRAM DESCRIPTION**

This program is designed for students looking to improve their Spanish for business or professional purposes. The course is particularly beneficial for people whose professional commitments allow them only limited time to acquire a working knowledge of Spanish while on the job. In addition to an intensive grammar study, you learn practical vocabulary that you will need for your professions. Role-playing, specialized professional texts, and other pertinent exercises maximize your technical fluency. Students who enroll in this course are often in one of the following fields:

- Business
- Diplomacy
- Law
- Medicine
- Religion
- Social Work

Students will participate in both general language classes and professional-specific classes. Class sizes are generally small ensuring that students will get maximum time to participate in class. All teachers are professionally trained and have experience teaching Spanish to international students. This program meets for 4 weeks.

## **LODGING OPTIONS**

### **HOMESTAY**

Living in a homestay is an invaluable way to learn about Latin American culture on a personal level, and an important factor in mastering Spanish. Therefore, we strongly recommend that students take advantage of the opportunity to live with a Mexican family in a homestay. Through daily interactions and a deepening relationship with the family members, the student will inevitably be provided with an excellent opportunity to improve his/her Spanish, while exploring firsthand the cultural context of the language, and embarking on new and enriching relationships. Families are arranged based on the student's request, for private or shared rooms with Mexican families, in and around Cuernavaca. Three meals a day are included.

### **HOTEL ACCOMMODATIONS**

Students who prefer not to live with a Mexican family can receive further information on hotels, but should expect to make their own reservations and arrangements. Cuernavaca boasts a wide array of hotels located throughout the city to choose from.

## **PRICE RANGE**

Cost of 4 weeks of Business Spanish, lodging, and registration fees ranges between:

**\$2,161 → \$2,406\*\***

\*\*Cost ranges according to lodging options.

## **ELIGIBILITY AND GUIDELINES**

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

## **ACTIVITIES AND EXCURSIONS**

Weekend excursions are available to nearby places of historical, archaeological, or recreational interest. These trips will take place either on Saturday or Sunday and students must sign up beforehand in order to reserve a space. There is an additional cost for each of these excursions.

In addition, the school offers many leisure and recreational activities. Examples include:

- Dance classes including salsa, cumbia, merengue, and other Latin rhythms
- Ping pong, racquetball, golf, water sports, and tennis
- Mexican cooking classes

## **HOW TO REGISTER**

To register for the EXECUTIVE PROGRAM in Cuernavaca, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.