



# EXECUTIVE PROGRAM CUERNAVACA, MEXICO PROGRAMS START EVERY MONDAY



## **PROGRAM DESCRIPTION**

This Executive Language program gives participants the opportunity to learn Spanish with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.

## **CITY AND COUNTRY INFO**

Cuernavaca, better known as "The City of Eternal Spring," is the capital of the state of Morelos in Mexico. It stretches across a beautiful green valley and, at about 4,950 feet above sea level, enjoys a lovely average year-round temperature of 70 to 80 degrees. The state is also known for being the birthplace of Emiliano Zapata, beloved hero of the Mexican Revolution. Today in Cuernavaca, one still encounters the progressive spirit that he inspired here, making the city a center that hosts a myriad of activists, writers, musicians, and a growing environmental movement.

Cuernavaca and the surrounding area boast impressive biodiversity, dramatic mountains, abundant and colorful vegetation, and striking examples of colonial architecture. Furthermore, the presence of indigenous peoples, primarily Nahuatl-speaking, enriches the cultural landscape and serves as testament to Mexico's great plurality. Cuernavaca's proximity to Mexico City affords students the opportunity to visit museums, pre-hispanic ruins and colonial buildings, theaters, markets, night life, etc.

## **HIGHLIGHTS OF PROGRAM**

After participating in the Executive Language program in Cuernavaca, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.



## *What's Included*

- **Tuition and Class Materials:** Executive Language classes: minimum 1 week enrollment. Weekend programs also available.
- **Lodging:** In a Homestay, Student Residence, Apartment, or Hotel Accommodation upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly\***
- \* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage \*\***
- \*\* See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

## **FULL PROGRAM DESCRIPTION**

This program immerses the world's most promising business professionals into a dynamic environment that encourages second language acquisition to be used as a powerful tool to create competitive solutions. Classes are designed to improve Spanish language skills all while developing objectives to meet the evolving needs of international business leaders. This program is open to all Spanish-speaking levels, from beginner to advanced.

This program can be tailor-made to fit into a student's schedule and includes up to 9 hours of daily classes. There are 5 class options ranging from small group classes to completely private 1-on-1 lessons that students can choose from. All teachers are professionally trained and have experience teaching Spanish to international students. They can accommodate requests to focus on specific terminology related to your profession. The duration of this program is customizable, with a minimum enrollment length of 1 week.

In addition, private lessons operate on weekends with a minimum of 3 hours per day for an additional cost.

## **LODGING OPTIONS**

### **HOMESTAY**

Spanish lessons are enhanced by the Mexican homestay program. The school has an extensive list of welcoming families selected for the amenities they provide and their willingness to offer additional conversation practice to students. Students can choose either a private or shared room, and can select their own meal option. All homes are within walking distance of the school, though the city boasts good public transportation so getting around is easy.

### **STUDENT RESIDENCE**

The student residence is located 2 blocks from the school. Students may choose private or shared rooms with a bathroom. This plan includes 3 daily meals. This option is available at additional cost.

### **APARTMENT**

Cuernavaca has a number of furnished apartments and bungalows available for anyone wanting more independence. This option is available at additional cost.

### **HOTEL ACCOMMODATION**

Cuernavaca has a wide range of hotels to suit all budgets. Many 3 and 4 star hotels are located within a 5-minute walk of the school. Hotel arrangements should be requested well in advance of your intended study dates.

## **PRICE RANGE**

Cost of 1 week of Business Spanish, lodging, and registration fees ranges between:

**\$629 → \$790\*\***

\*\*Cost ranges according to lodging options.

## **ELIGIBILITY AND GUIDELINES**

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

## **ACTIVITIES AND EXCURSIONS**

Students will have the opportunity to participate in different organized recreational activities. They include social and cultural events that significantly contribute to the learning experience. Activities may include:

- Fiestas with classmates, teachers, and host families
- Salsa dance classes and Spanish cooking lessons
- Sport facilities including golf courses, tennis courts, bowling alleys, swimming pools at hotels and host families' homes
- Excursions to Mexico City, Taxco, Teotihuacan, Acapulco, Puebla and Cholula, and the pyramids of Xochicalco
- Trips to "Las Estacas" natural springs and Cacahuamilpa Caves
- Visits to the Indian village of Tepoztlan, or Indian market of Santiago Tianguistenco

## **HOW TO REGISTER**

To register for the EXECUTIVE PROGRAM in Cuernavaca, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.