



EXECUTIVE PROGRAM CUERNAVACA, MEXICO

PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Spanish with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

Cuernavaca, better known as "The City of Eternal Spring," is the capital of the state of Morelos in Mexico. It stretches across a beautiful green valley and, at about 4,950 feet above sea level, enjoys a lovely average year-round temperature of 70 to 80 degrees. The state is also known for being the birthplace of Emiliano Zapata, beloved hero of the Mexican Revolution. Today in Cuernavaca, one still encounters the progressive spirit that he inspired here, making the city a center that hosts a myriad of activists, writers, musicians, and a growing environmental movement.

Cuernavaca and the surrounding area boast impressive biodiversity, dramatic mountains, abundant and colorful vegetation, and striking examples of colonial architecture. Furthermore, the presence of indigenous peoples, primarily Nahuatl-speaking, enriches the cultural landscape and serves as testament to Mexico's great plurality. Cuernavaca's proximity to Mexico City affords students the opportunity to visit museums, pre-hispanic ruins and colonial buildings, theaters, markets, night life, etc.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Cuernavaca, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: minimum 2 week enrollment. Weekend programs also available.
- **Lodging:** In a Homestay or Hotel Accommodation upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly***
* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

This program is designed to help businesspeople and professionals improve their Spanish and learn business-based terminology in order to deal with negotiations in the Spanish-speaking world. The school provides stimulating language lessons while at the same time providing business and professional seminars that cross cultural barriers. This program is open to all Spanish-speaking levels, from beginner to advanced.

Classes meet 4 – 5 hours per day in small groups of no more than 5 students per class, ensuring every student gets the opportunity to interact and practice with their teacher. Class emphasis is placed on the development of communicative skills, with the grammar embedded in the exercises used to develop these skills. All teachers are professionally trained and have experience teaching Spanish to international students. The duration of this program is customizable, with a minimum enrollment length of 2 weeks.

For those who want the greatest amount of instruction in a short time, the school offers a super-intensive, 40-hour per week tutorial program. We also offer a weekend program for business people who may be in Mexico already and who want to spend a language immersion weekend in colonial Cuernavaca.

LODGING OPTIONS

HOMESTAY

The homestay option is a recommended and integral part of the program, not only for the hospitality students enjoy, but as an additional way to experience the culture of Mesoamerica. Families are carefully selected and supervised by the school throughout the year. During your stay you will be treated just like any other member of the family. Students can choose between a single room or share a room with another student. All homes are within easy walking (or public transportation) distance of the school. The family housing program includes breakfast daily and the city boasts a good public transportation system so getting around is easy.

HOTEL ACCOMMODATION

Cuernavaca has a wide range of hotels to suit all budgets. Many 3 and 4 star hotels are located within a 5-minute walk of the school. The school can help you locate and select this type of accommodation if you prefer to be more independent. Hotel arrangements should be requested well in advance of your intended study dates.

PRICE RANGE

Cost of 2 weeks of Business Spanish, lodging, and registration fees ranges between:

\$1,305 → \$1,562**

**Cost ranges according to lodging options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Field trips enable students to live the facts and theories which they explore through their courses, readings and discussions at school. Field trips act as journeys to places of historic and cultural interest. Field trips in the Cuernavaca area are conducted weekly, and all excursions are led by subject-matter experts. Excursion fees are at additional cost. Activities and excursions around Mexico City that we frequently visit include but are not limited to:

- Pyramids of the Sun and the Moon at Teotihuacan
- Museum of Anthropology
- Templo Mayor in the center of the Valley of Mexico
- Folkloric Ballet presented at the Palace of Fine Arts

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Cuernavaca, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.