EXECUTIVE PROGRAM
FLORENCE, ITALY
PROGRAMS START EVERY MONDAY

PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Italian with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.

CITY AND COUNTRY INFO

The city of Florence, known as the "Cradle of the Renaissance," is home to approximately 700,000 residents and is easy to reach by train or car. The city boasts numerous museums, churches, monuments and offers visitors various artistic and cultural events year-round. The city's position in central Italy allows students to partake in interesting city excursions to Venice, Rome or the seaside.

Florence, or "Firenze" to the locals, is the capitol to the lush region of Tuscany. Tuscany has been called home by such important figures including Leonardo da Vinci, Michelangelo, Dante, Galileo, and Puccini. Because of this, Tuscany offers some of the world's most famous art and architecture, in addition to the world famous wine of the region.

The purity of the language of its people and the thousand memories of ancient art and culture, coupled with the present reality of a modern and active town, make Florence the ideal place for a foreign student to learn Italian and to come in contact with Italian life and culture.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Florence, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

• **Tuition and Class Materials:** Executive Language classes: 6 daily lessons over 2 weeks
• **Lodging:** In a Homestay or Student Apartment
• **Placement Testing**
• **1-2 Organized Activities Weekly***
* Entrance fees, transportation, etc. may be at additional cost.
• **Access to E-mail**
• **Access to Multimedia Learning Center**
• **Certificate of Completion**

• **Pre-Departure Information**
• **Planning Guide**
• **Medical, Accident and Sickness Coverage ****
** See policy for definitions and exclusions.
• **Medivac Coverage**
• **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
• **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

The course is designed for students who are interested in business with Italy for professional reasons. The program focuses on the Italian language of business, aiming at providing students with the basic vocabulary and professional expressions that are most often used. The topics are confronted in several ways: with topical readings from manuals used in business schools, as well as analysis of letters, office documents and newspaper articles about business. After identifying the basic technical vocabulary and expressions, the student is helped to assimilate them through targeted exercises and discussions. On the request of the student, guided visits can be organized to businesses in the student's area of interest.

This course consists of four daily lessons in a Standard Language Course plus two daily Private Tutorials on Business Correspondence. This course is particularly suited for those who have to deal with a lot of Italian correspondence. This program runs for 2 weeks.

LODGING OPTIONS

HOMESTAY
Single or double room, with breakfast, or half board. Most of the host families have supported multiple students in this program over many years. Living with a host family offers you the opportunity to become quickly integrated into the Italian society and directly with the Italian home life. Homestays range from families with multiple children to single parent homes or a childless couple who take in students because they enjoy the company. You will be given your own keys, so you can come and go as you please.

STUDENT APARTMENT
The student apartment offers either single or double rooms, all with a shared kitchen, bathroom and shower, living room, and other common areas. You share a flat or floor of a house with other students from our school, with other Italian students, or with the owner. The apartments are well kept and furnished with all essential utilities (bed, table, chair, wardrobe).

In the fully equipped kitchen you can prepare your meals separately or together with your flatmates and fellow students. Since Italy is renowned for cooking large meals, this option is perfect for students who wish to try their hand at making traditional Italian food. Be aware that supermarkets are closed on Sundays.

PRICE RANGE

Cost of 2 weeks of Business Italian classes, lodging, insurance, and registration fees ranges between:

$2,438 → $2,842**

**Cost ranges according to lodging options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Florence and the surrounding areas offer a nearly unlimited variety of leisure activities, which students might undertake by themselves. The school offers leisure activities as well on a regular basis which may include:

• Group dinners, which enable teachers and students to get to know each other

• Guided visits in History of Art

• Film evenings at school

• Day and half-day excursions

• Visit to wine cellars

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Florence, either follow the link below or call 1-888-678-6211.

http://www.nrcsa.com/reg/on-line/regform.html

When you register, $140 USD is due to secure your place in the program.