



EXECUTIVE PROGRAM GRANADA, SPAIN

PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Spanish with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

Granada is a scenic city at the foot of the Sierra Nevada, a relic of a thousand and one nights. The warmest coast in Europe known as the "Costa Tropical" can be reached within 45 minutes. The highest mountain of the Iberian Peninsula is also located nearby. Granada, the cradle of the most diverse cultures, has always been a beloved city. Romantic 19th century intellectuals lived here, as well as the ancient Greeks, Romans, Phoenicians and the Moorish. Granada is without a doubt the city in Europe with the most evident traces of the Moor empire. The majesty of the Alhambra Palace dominates the city. The Albaicin, the gypsies' quarter, the Sacromonte with the small rebuilt pubs, and Flamenco stages are all witness to a lively past.

However, Granada is not just a city famous for history. The "Granadinos" say that what counts is now. Granada is a lively university city with about 60,000 students which influences the vibrant nightlife. Meeting new people and chatting in Spanish is an important part of the learning process. There are plenty of terrace bars where you can have tapas as well as clubs, bars with live music etc. The main action is centered around the streets "Pedro Antonio de Alarcón" and "Plaza Nueva".

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Granada, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: 1-8 week enrollment
- **Lodging:** In a Homestay, Student Residence, Apartment, or Hotel accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly***
* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

This program is designed to increase the general Spanish and business-related vocabulary for participants. The purpose of this course is to familiarize the students with business language by continued practice via analysis, exercises, and conversations, on material and hypotheses taken from real situations in the economic and business world. Subjects covered include:

- Marketing and publicity
- Tourism
- Taxes
- Foreign investment, finances, and stock markets
- Commerce
- Imports and exports

This program consists of 2 50-minute classes per day. The maximum number of students per class is 6, ensuring that all students are given the opportunity to participate and practice with their teacher. All teachers are professionally trained and have experience teaching Spanish to international students. The duration of the program is customizable with a minimum enrollment length of 1 week and a maximum length of 8 weeks. This class is open to intermediate and advanced speaking levels only.

LODGING OPTIONS

HOMESTAY

Homestays enable the student to have a closer look at the Spanish culture and customs while living everyday life with a Spanish family. The school has selected a wide range of families guaranteed to make the student feel at home and part of the family. Most families are less than 10-20 minutes by foot or public transport and provide 2 daily meals. Students may choose a single or double room.

STUDENT RESIDENCE

Residences are located in the center of the city, 5 to 15 minutes from the school. This gives students the opportunity of living among Spanish and foreign students in a university atmosphere. Choose between a single or a double room (subject to availability).

APARTMENTS

For students who choose to be independent, apartments are available upon request and at additional cost. Price includes access to a kitchen and laundry room, bed linens, and a shared bathroom.

HOTEL ACCOMMODATION

Hotel accommodations are available on request at an additional cost. Most are 3 or 4 star and located within 5 minutes of the school.

PRICE RANGE

Cost of 1 week of Business Spanish, lodging, and registration fees ranges between:

\$559 → \$989**

**Cost ranges according to lodging options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

During the week, afternoon activities and excursions are organized to museums, churches or the typical areas of Granada which are usually free of charge. On weekends the school organizes full day trips or weekend trips taking students to other cities in Spain at a very low cost (from 18 to 54 Euros). The objective is to make the process of learning as successful as possible.

Full day and weekend excursions may include:

- Cuevas de Nerja
- Cordoba
- Marbella beaches
- Malaga
- Granada
- Madrid
- Seville
- Gibraltar

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Granada, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.