



EXECUTIVE PROGRAM GUADALAJARA, MEXICO

PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Spanish with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

Nicknamed "the city of roses", Guadalajara is a mild and cool, mile-high metropolis spread amid a Savannah of grasses, shrubbery, and blooming flowers. For those interested in Latin American culture, there is a wealth of things to see and do in and around this city of approximately 6 million inhabitants. Theater, art exhibits, writers' forums, craft shows, drama clubs, museums, and concerts are but a few of the many offerings in the second largest city in Mexico. Rodeos, soccer matches and health clubs beckon the more active, while people watching is a favorite for the less active.

Guadalajara was founded in 1542 and was built according to classical urbanization designs of the time. A walk through the city center area is a rediscovery of over 400 years of history abounding with architectural gems and welcoming plazas. The University of Guadalajara is the second-largest university in Mexico, and is located in the heart of downtown, easily accessible to other areas of the city.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program at the University of Guadalajara, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: minimum 2 week enrollment
- **Lodging:** In a Homestay or University Guest house
- **Placement Testing**
- **1-2 Organized Activities Weekly***
- * Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
- ** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

This program works in conjuncture with the University of Guadalajara, and is designed for students looking to improve their Spanish for business or professional purposes. Programs that are aimed towards professionals are customizable and are developed based completely on the needs of the students, which can cover a wide array of topics. Examples of these special-themed programs include:

- Spanish for Hispanic heritage students
- Spanish for international business
- Spanish for health care professionals
- Spanish for teachers

Students will participate in both general language classes and custom tailored professional-specific classes. Class sizes are generally small ensuring that students will get maximum time to participate in class. All teachers are professionally trained and have experience teaching Spanish to international students. This course is open to students of all Spanish speaking levels, ranging from beginners to advanced. The duration of this program is customizable, with a minimum enrollment of 2 weeks.

LODGING OPTIONS

HOMESTAY

Staying with a native Mexican family offers students the best opportunity to perfect their Spanish all while learning about the culture and family-life firsthand. The university has about 250 family homes available offering accommodation to students who wish to develop their language study through total immersion. These offer single or shared rooms, three meals a day and access to virtually all home facilities. Many homes are located near the university, generally a short bus ride away.

UNIVERSITY GUEST HOUSE

Students who prefer greater independence may opt for a room in the Guest House. This residence has 24 rooms, each with its own private bathroom. Rooms can be occupied by one student or shared by two. The building is conveniently located in a respectable neighborhood, just 15 minutes from the Center by bus. It is a short distance away from principal commercial and tourist spots in the city. Its services include housemaid cleaning each day, TV room, continental breakfast, water and electricity costs, and access to a kitchen for self-prepared meals.

PRICE RANGE

Cost of 2 week Business Spanish, lodging, and registration fees ranges between:

\$1,106 → \$1,336**

**Cost ranges according to lodging options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

The Foreign Student Studies Center offers one-day and weekend excursions to students at an additional cost. Included in excursions are transportation, hotel, and guided tour/entry to museums. Examples of excursions include but are not limited to:

- Tlaquepaque
- Tequila Chapala
- Ajijic
- Zacatecas
- Guanajuato
- Michoacan
- Puerto Vallarta
- Oaxaca
- Patzcuaro
- Janitzio
- Uruapan
- Tzintzuntzan

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Guadalajara, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.