



EXECUTIVE PROGRAM LAS PALMAS, SPAIN PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Spanish with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

The Canary Islands are a Spanish archipelago and the southernmost part of Europe. The chain consists of seven main islands and its average coastal temperature is neither cold in winter nor hot in summer, which allows the practice of all kinds of water sports the whole year round. Nature has been generous with the only part of Europe which can be referred to as "tropical." The terrain in the islands is as beautiful as it is varied; from the imposing grandeur of peaks and mountain ranges to the most hidden valleys, passing through sandy deserts, abrupt rock cliffs, geometrically perfect craters and forests of impressive beauty.

Gran Canaria is the second largest island in the Archipelago and because of its different landscapes and variety of climates it bears the title of "Miniature Continent." In the south one can find the tourist resort of Playa del Ingles with sand dunes and golden sand beaches. In the central area there are high mountains covered by forests and even snow during winter. In the north lies the main town of Las Palmas de Gran Canaria. The island has 400,000 residents that help give the city a very cosmopolitan atmosphere.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Las Palmas, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: 40 hours per week, minimum 1 week enrollment
- **Lodging:** In a Student Residence or non-student housing
- **Placement Testing**
- **1-2 Organized Activities Weekly***
* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

Designed for business/professional students, this program aims to improve the general language and business-related vocabulary of participants. It is aimed at students of general Spanish, professionals in contact with businesses, employees, professionals, company owners, and Spanish teachers seeking specialization. This program is only open to intermediate or advanced speaking levels.

This program lasts for 40 hours over a minimum of 1 week. The student may spread the hours out over multiple weeks to fit their schedule. Mandatory topics include company organization, planning, relations, and buying and selling. Students must choose 4 of the following 6 themes as well:

- Advertising
- Banking
- Business meetings
- Strategies
- Company challenges and success
- Communication by phone

A program for health service professions is also available.

LODGING OPTIONS

STUDENT RESIDENCE

Students are placed in one of two residences where they can choose between a single or double room with their own bathroom. Both residences offer the same common premises and services such as a kitchen and laundry. Bed sheets and towels are provided. Rooms are cleaned twice a week. Included in the price is 2 meals (breakfast and lunch) from Monday to Friday, and 1 meal (dinner) on weekends and holidays. The cook prepares Canarian and Spanish food, but students' requests will also be considered, even diet or vegetarian menus. The residences are the following:

- Best Residence is 10 minutes walk away from the school on the beach promenade. It is a six story building with all of the comforts of a high standard hotel: an elevator, big and soundproof windows, safety deposit box, and TV (with a satellite connection) in each room. Best Residence is specially prepared for people in wheelchairs so they can move about the residence.
- Plus Residence is only 30 meters from the school and a 10 minute walk from the beach. It has a rooftop terrace which serves as a lounge area for the students.

NON-STUDENT HOUSING

Students can be accompanied by and share a room with a person not participating in the course.

PRICE RANGE

Cost of 1 week of Business Spanish, lodging, and registration fees ranges between:

\$1,185 → \$1,255**

**Cost ranges according to lodging options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Periodically the school organizes a Friday night dinner out or an evening at the theater or a sporting activity. Some excursions may be at additional cost. These may include:

- Tennis and/or swimming at a nearby club
- Visit to the Crater Bandama with a typical Canarian lunch
- Visit Arucas Gothic cathedral and the beautiful town of Teror
- Visit to Moya, north side of the island
- Visit Cruz de Tejeda, the highest mountain on the island
- Visit Guanche (ancient Canarian natives) caves and the coastal site of the Dedo de Dios
- Visit southern coastal resort city of Maspalomas and the dunes

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Las Palmas, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.