



EXECUTIVE PROGRAM LISBON, PORTUGAL PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Portuguese with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

Nicknamed the city of the seven hills, Lisbon can be discovered by strolling along its esplanades lined with cafés, restaurants, and shops. You will be intrigued by the strange benches where the natives meet up to tell each other the most interesting or secret stories. The small maze-like streets go up and down frequently, offering constantly changing views of prestigious buildings from the era of the kings and navigators. In the evening, the Barrio Alto (the city's bohemian district) opens the doors of its designer bars and other traditional taverns where fado, the music of Cape Verde and Angola, can be heard, arousing even the most hidden passions of locals and visitors alike.

Lisbon is Portugal's capital, and home to almost 1 million people. The old and new rub shoulders in Lisbon: wide avenues of picturesque old districts, monuments, and museums intertwine together with modern skyscrapers. Eager for modernity, Lisbon's young people meet up on the docks, opposite the River Tagus and stay there until the early hours of the morning. Lisbon is a city which changes in atmosphere and color according to the light of day with inhabitants who give an innate sense of welcome and hospitality.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Lisbon, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: minimum 1 week enrollment
- **Lodging:** In a Homestay or Hotel
Accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly***
* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

These courses enhance your language level, your spoken fluency, and your communicative skills in a business/professional context. Students will learn skills including taking part in meetings, speaking on the telephone, and writing briefings, business letters, and emails. Business courses are offered in combination with general courses. Classes are taught completely in Portuguese using the immersion method. This program is open to students of all speaking levels. Themes include but are not limited to:

- Banking
- Computer Science
- Hotel Industry
- Insurance
- Interpreting/Translation
- Law
- Medicine
- Marketing/PR
- Management

This program includes 30 hours of classes per week, divided into language classes and business classes. All teachers are professionally trained and have experience teaching to international students. The duration of this program is customizable, with a minimum enrollment of 1 week.

LODGING OPTIONS

HOMESTAY

Living with a local family encourages practice of the language and enriches the cultural knowledge of the student. Daily contact with the family enables you to practice the language regularly, as well as to explore the language, customs, and way of life of the country. This great experience is an excellent complement to the courses. Friendships are often forged and many students keep in touch with their host families long after their stay has ended. Host families are carefully chosen and are regularly monitored by student feedback. Your interests and hobbies will also be a factor in choosing the most suitable family for you. Most host families live near the school. Some families are able to take in more than 1 student at a time, and in these instances students who speak different native languages are generally paired together.

HOTEL

It is also possible to plan a stay in the comfort of a hotel room during your stay. Lisbon offers a wide range of hotels to choose from all over the city. Hotel accommodations are at an additional cost.

PRICE RANGE

Cost of 1 week of Business Portuguese, lodging in a homestay, and registration fees is about:

\$1,199

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Additional activities include a wide array of orientation and cultural events. Students are accompanied by experienced guides who turn all of these activities into memorable experiences. Activities examples include:

- Introduction to various Portuguese Arts such as Ethnography and folklore, Painting, Ceramics, Jewelry Making, Sculpture, Photography.
- Outings to theaters, cinemas, concerts, wine bars.
- Lectures and debates on various aspects of life and culture in Portugal.
- Sports, water sports, and beach activities.
- Full-day and half-day excursions to local and regional points of interest.

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Lisbon, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.