



EXECUTIVE PROGRAM LYON, FRANCE

PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn French with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

Lyon is the third largest city in France and home to one of the most prominent business centers in all of France. There are more restaurants per square meter in this city than anywhere else on earth, so you know you're in for the best of French cuisine. The city's population is about 500,000 people and is home to a colorful and lively culture. Lyon's Musée des Beaux-Arts has a great selection of works, including Rubens, El Greco and Tintoretto, and the Musée d'Art Contemporain offers more modern works for viewing. The center of Lyon is the Presqu'île which lies between the rivers Saône and Rhône. Across the Saône is the old town on which the Romans built their capital of Gaul, and modern Lyon lies east of the Rhône.

Lyon has a very rich cultural heritage and is famous for its gastronomy and vineyards, and more recently, for its football team and art. At the crossroads of the main European cities, close to the Mediterranean Sea and Alpine ski resorts, Lyon is perfectly located for people wanting to trek from France into other parts of Central Europe. Lyon also offers a very dynamic cultural life and a variety of entertainment opportunities.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Lyon, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: 30 lessons per week; minimum 1 week enrollment
- **Lodging:** In a Homestay or Student Residence
- **Placement Testing**
- **1-2 Organized Activities Weekly***
* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment, etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

These French courses are designed for businessmen and women, diplomats, and clients who wish to improve their French business language skills in the shortest time possible. Programs are based on the student's existing language skills, his/her expectations and persona, professional and social needs. By the end of this program, students will be able to communicate with French business professionals and deal with a variety of business-related situations, completely in French.

Schedules are tailored to the needs of each student, and multiple options are available. Participants will either meet for 30 one-on-one lessons per week, or 15 group + 15 one-on-one lessons. With either option, students are guaranteed the opportunity to review and practice French business terms and scenarios with highly trained teachers. Class sizes are small, with no more than 12 students in group lessons at a time. Standard and intensive levels of Business French are available to all levels of French speakers, from beginners to experts. The duration of this program is customizable, with a minimum enrollment length of 1 week.

LODGING OPTIONS

HOMESTAY

Our host families sign a document called "Chartre d'engagement" which guarantees our standards and expectations in terms of accommodation service and the relationship with the student. In addition to this we have a system of visits and verification for families. We ask our students to fill out a quality questionnaire so that we can integrate their feedback and maintain our high standards of quality. Homestays include individual bedrooms with access to kitchens, bathrooms, and washing machine. Families provide 1 or 2 meals per day with the family according to the student's choice.

STUDENT RESIDENCE

The residences we work with are visited regularly by our school director and administrative staff. The residences are all close to the school (10 to 15 minutes by bus or subway, or 15 to 30 minutes on foot). The studios are furnished and equipped with a kitchen and bathroom, TV, and internet connection. The advantage of this option is its flexibility, as the student can rent it for only as long as they wish to stay in Lyon.

PRICE RANGE

Cost of 1 week of 1 option for Business French, lodging, insurance, and registration fees ranges between:

\$1,501 → \$2,655**

**Cost ranges according to program selected and lodging options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Lyon is, culturally, a very active city throughout the entire year. Up to date information about shows, concerts, exhibitions, theater, cinema etc. can be found throughout the school with staff on hand to provide further information.

In the afternoons and evenings we offer a variety of regular activities including, but not limited to the following:

- Guided tours of Lyon
- Museums
- Food tasting
- Cooking workshop
- Picnics
- Concerts
- Arts – A wide selection of modern theaters, a national Opera house, museums, expositions international, concerts, etc.
- Sports – Sports facilities, swimming pools, ice-skating rink, bike lanes, etc.
- Leisure – Cinemas, clubs, restaurants, pubs, etc.
- Many parks and monuments to visit throughout the city

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Lyon, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.