



EXECUTIVE PROGRAM MACEIO, BRAZIL

PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Portuguese with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.

CITY AND COUNTRY INFO

Maceio is the capital of the state of Alagoas in northeastern Brazil, with a population of approximately 325,000 people. It is situated below low bluffs between the Atlantic Ocean and the Norte (or Mundaú) Lagoon. Formerly called Macayo, the city dates back to 1815 when a small settlement there was made into a villa. In 1839 it became the capital of Alagoas and was given city status. Though much of the colonial buildings are gone giving way to modern architecture, there still remains the Government Palace, the Metropolitan Cathedral, and the Church of Bom Jesús dos Mártires.

Maceio is a tropical city with year-round high temperatures. The city has an outdoor market of local crafts ranging from dresses and t-shirts to handmade jewelry and hammocks. The city offers a number of bars and clubs along the gorgeous beach and in the city, often with live Brazilian music playing. The cinema in Maceio has current Portuguese language films made in Brazil and abroad. The city also offers a wide range of annual events and the most famous are the street parties such as Maceio Fest (an out-of-season carnival in November) and, of course, the traditional Carnival in February.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Maceio, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: minimum 1 week enrollment
- **Lodging:** In a Homestay, Apartment, or Hotel Accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly***
* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

This program is designed for students who are interested in learning Portuguese for business or professional purposes. This course focuses on Portuguese conversation, aiming at providing students with the basic vocabulary and professional expressions that are most often used. All non-beginner level classes will be taught entirely in Portuguese (immersion method) giving students maximum exposure to the native language.

Classes are 50 minutes in duration with 2-5 students maximum per class. All teachers are professionally trained and have experience teaching Portuguese to international students. This program meets for 30 hours per week and includes 6 lessons per day of private instruction combined with business terminology for the working professional. Lessons are held in the morning and the afternoon. The course can be adapted to the student's language needs and includes lunch with the teacher. The program is offered for all levels, from beginner to advanced. The duration of this program is customizable, with a minimum enrollment length of 1 week.

LODGING OPTIONS

HOMESTAY

Homestays give students the chance to practice the language and learn about the Brazilian way of living firsthand by staying with Brazilian families. Accommodations are in apartments or homes. Some of the homestays are located in the city center, while others are located on the outskirts of Maceio. Homestays can either be with a family or a single person. Families are carefully selected, ensuring a clean and comfortable home, a single, private bedroom and convenient location to the school. Hot running water is available in most homestays.

POUSADAS

These are lower cost hotels. They are fully furnished, and almost like apartments. Available upon request and at an additional cost.

APARTMENTS

This is a more costly option, yet also offers a bit more luxury. Available upon request and at an additional cost.

HOTELS

Each city offers a wide array of hotels in terms of price, location and style. Available upon request and at an additional cost.

PRICE RANGE

Cost of 1 week of Portuguese Executive Program, standard lodging in a homestay, insurance, and registration fees is about:

\$1,740

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Excursions are offered on the weekends, once every two weeks. They are organized and led by subject-matter experts or the local staff and include both cultural and environmental attractions. Excursion examples include:

- Piscina Natural: Take a trip in a small sail boat to Pajuçara's tidal pools where one can do snorkeling and hand-feed small fishes.
- Ritmos Nordestinos: See a show of Northeastern Brazilian rhythms and dances in a historic setting.
- Futebol: Watch a Brazilian Major Soccer League match by night.
- Capoeira: Visit a Capoeira school to learn about this Brazilian martial art.
- Passeio das 9 ilhas: Boat ride along Lagoa Mundau, with stops to visit some of its islands.

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Maceio, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.