



EXECUTIVE PROGRAM MUNICH, GERMANY

PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn German with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

The capital and largest city in Bavaria, Munich is situated at the edge of the Alps in Southern Germany. Munich has been able to preserve its unique charm which is expressed through its beautiful architecture with buildings from several eras and the typical lifestyle of its people: a mixture of tradition and receptiveness towards modern life. It is not only an international city, but also a cultural leader which offers an extraordinary variety of leisure attractions, all while being one of the greenest and most beautiful cities in Germany.

Constantly viewed as one of the most livable cities in the world, Munich is famous the world over for hosting the annual homage to beer: Oktoberfest. This two-week event that dates back over 200 years ago attracts millions of thirsty patrons every year with some of Bavaria's very best beer selections. Munich is also has a strong cultural history, especially in regards to opera and literature. Some of Europe's most famous composers and writers have lived in Munich, which is now considered the second largest publishing center in the world.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Munich, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: minimum 1 week enrollment
- **Lodging:** In a Homestay or Hotel/Apartment Accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly***
- * Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
- ** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

In conjunction with the Standard German Language course, the business German lessons are aimed at those students who need to use German in their day-to-day work. After participating in this program, students will have the experience and knowledge to deal with a variety of German business situations including day-to-day correspondence, appropriate meeting practices, and general German business customs. All teachers are highly-trained professional instructors that have experience teaching French to foreign students, and use strictly German (immersion method) in their teaching.

Participants meet with teachers either individually or with one other student. These intimate lessons are designed to give students maximum exposure to German business language. Participants can select from either minimum 3 or 6 lessons per week. The duration of this program is customizable, with a minimum enrollment length of 1 week. During these lessons, focus is given to the special needs of the participants' professions. Topics that are most frequently taught include but are not limited to:

- Economy
- Hotel and Tourism
- Marketing
- Banking
- Law
- Medicine
- Engineering

LODGING OPTIONS

HOMESTAY

The best way of practicing the language and learning about the German way of life is to stay with a German host family. Families are carefully selected and all live in good residential areas throughout the city. All families can be reached easily by public transport, and are within 30 minutes of the school. Bed and breakfast is provided within the homestay and a double room is shared with a student of a different nationality. Half board and/or a single room are available at an additional cost.

HOTEL/APARTMENT ACCOMMODATIONS

On request NRCSA can also organize other accommodations. Typical for instance hotel, youth hostel, or apartment. This option may be at additional cost.

PRICE RANGE

Cost of 1 week of Standard German + Business German, lodging, insurance, and registration fee ranges between:

\$995 → \$1,164**

**Cost ranges according to lodging and board options.

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

A variety of social activities are available to all students. The social activities allow students to improve their German, make new friends from all over the world, and simply enjoy themselves.

Students will also have an opportunity to meet people at the many events organized at the NRCSA Center including international evenings, film shows, games, competitions and parties.

Outside the classroom there are plenty of opportunities to enjoy other aspects of German life and culture. Local coordinators can arrange for guided sight-seeing tours and visits to museums, cultural events, pubs and clubs.

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Munich, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.