



# EXECUTIVE PROGRAM PORTO, PORTUGAL PROGRAMS START EVERY MONDAY



## **PROGRAM DESCRIPTION**

This Executive Language program gives participants the opportunity to learn Portuguese with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



## **CITY AND COUNTRY INFO**

Porto, the capital of north Portugal, is one of the most ancient cities in the Iberian peninsula is found side-by-side with the most modern urban development. It is an economic center and is famous for its scenic beauty, excellent wines, fashionable villas and its 3 remarkable bridges. Scattered about the city there are many monuments which provide rich examples of Romanesque, Gothic, baroque, Roccoco, and neoclassical styles of architecture. From the city one can explore the extremely attractive Minho province, or enjoy the beautiful beaches. The main places of cultural and historic interest are within a few minutes walk from the center in Porto, as are the main business and shopping areas.

Castles perched on craggy heights and ancient stoney cathedrals surround Porto. Like a journey back in time, nearby past townships are still completely enclosed by medieval walls. These are some of the jewels from Portugal's treasure chest that are offered to those who visit the country. Porto and the surrounding areas will unveil forgotten civilizations, epic events lived by a people with eight centuries of history, and provide memories that will stay with you forever.

## **HIGHLIGHTS OF PROGRAM**

After participating in the Executive Language program in Porto, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

## ***What's Included***

- **Tuition and Class Materials:** Executive Language classes: minimum 1 week enrollment
- **Lodging:** In a Homestay or Hotel  
Accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly\***  
\* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage \*\***  
\*\* See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

## **FULL PROGRAM DESCRIPTION**

These courses enhance your language level, your spoken fluency, and your communicative skills in a business/professional context. Students will learn skills including taking part in meetings, speaking on the telephone, and writing briefings, business letters, and emails. Business/professional courses are offered separately from general language courses; students may enroll in group language classes in addition to the business classes. Lessons are taught completely in Portuguese using the immersion method to ensure students are exposed to the language as much as possible. This program is open to students of all speaking levels; students will be given an initial exam to qualify their current proficiency level in Portuguese.

This program includes 30 classes per week. Classes are in a private 1-on-1 setting, giving students maximum opportunity to learn, converse, and interact with the teachers. All teachers are professionally trained and have experience teaching to international students. The duration of this program is customizable, with a minimum enrollment of 1 week.

## **LODGING OPTIONS**

### **HOMESTAY**

Living with a local family encourages practice of the language and enriches the cultural knowledge of the student. Daily contact with the family enables you to practice the language regularly, as well as to explore the language, customs, and way of life of the country. This great experience is an excellent complement to the courses. Friendships are often forged and many students keep in touch with their host families long after their stay has ended. Host families are carefully chosen and are regularly monitored by student feedback. Your interests and hobbies will also be a factor in choosing the most suitable family for you. Most host families live near the school. Some families are able to take in more than 1 student at a time, and in these instances students who speak different native languages are generally paired together.

### **HOTEL**

It is also possible to plan a stay in the comfort of a hotel room or furnished apartment during your stay. Porto offers a wide range of hotels and apartments to choose from all over the city. Hotel/apartment accommodations are at an additional cost.

## **PRICE RANGE**

Cost of 1 week of Business Portuguese, lodging in a homestay, and registration fees is about:

**\$1,762**

## **ELIGIBILITY AND GUIDELINES**

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

## **ACTIVITIES AND EXCURSIONS**

Additional activities include a wide array of orientation and cultural events. Students are accompanied by experienced guides who turn all of these activities into memorable experiences. Activities examples include:

- Introduction to various Portuguese Arts such as Ethnography and folklore, Painting, Ceramics, Jewelry Making, Sculpture, Photography.
- Outings to theaters, cinemas, concerts, wine bars.
- Lectures and debates on various aspects of life and culture in Portugal.
- Sports, water sports, and beach activities.
- Full-day and half-day excursions to local and regional points of interest.

## **HOW TO REGISTER**

To register for the EXECUTIVE PROGRAM in Porto, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.