

# EXECUTIVE PROGRAM RIO DE JANEIRO, BRAZIL PROGRAMS START EVERY MONDAY



#### PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Portuguese with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



#### CITY AND COUNTRY INFO

Few will argue that Rio de Janeiro is among the world's most beautiful cities. Known as the "Cidade Maravilhosa", Rio lies between Guanabara Bay, the beautiful beaches of Copacabana, Ipanema, and Leblon, and a tropical forest mountain range. The outstretched arms of Rio's Christ Redeemer Statue, set atop Corcovado Mountain, can be seen from virtually any place in the city.

During Carnaval, Rio comes to a virtual standstill as parties, dancing and samba music fills the streets. At the Sambodromo a specially designed stadium for the samba school parades, you can watch elaborately and scantily dressed participants sway and jump to the beat of samba music. Although Rio de Janeiro is famous for its festive atmosphere, it is the headquarters to some of Brazil's largest national and multi-national companies. It is a cosmopolitan city with a wide variety of sightseeing, nightlife and restaurants. Rio's relaxed atmosphere, beautiful beaches and friendly "cariocas" make this city an unforgettable experience that you must not miss.

#### **HIGHLIGHTS OF PROGRAM**

After participating in the Executive Language program in Rio de Janeiro, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

# What's Included

- Tuition and Class Materials: Executive
- Language classes
- Lodging: In a Homestay or Hotel accommodations upon request
- Placement Testing
- 1-2 Organized Activities Weekly\*
- \* Entrance fees, transportation, etc. may be at additional cost.
- Access to E-mail
- Access to Multimedia Learning Center

- Certificate of Completion
- Pre-Departure Information
- Planning Guide
- Medical, Accident and Sickness Coverage \*\*
- \*\* See policy for definitions and exclusions.
- Medivac Coverage
- Other Travel Coverage: repatriation, baggage, personal effects, accidental death and dismemberment, etc.
- 24 Hour Emergency Multilingual Hotline: call collect from anywhere in the world

## **FULL PROGRAM DESCRIPTION**

Whether you currently work in Brazil or plan to do so, or even if you are just interested in the country's economy and business culture, this program is for you.

The Portuguese & Business course will allow you to develop your Portuguese while learning about one of the most important developing countries in the world. Learn more about the facts, figures, structures, and industries of Brazil's economy as you also develop the vocabulary to discuss it.

Classes in this program meet for 8 hours a day of private instruction focused on topics and vocabulary related to business & economy. This program is open to all levels from beginner to advanced. Classes are 45-55 minutes in length. All non-beginner level classes will be taught entirely in Portuguese (immersion method). All teachers are native speakers with university educations and are experienced teaching Portuguese to foreigners.

## **LODGING OPTIONS**

#### **HOMESTAY**

It is highly recommended that students take advantage of homestays in order to practice what they learn in class with their family at home, and to integrate themselves into the Brazilian culture. For this reason, virtually all students stay with local host families which we will arrange for you upon your registration. Accommodation includes breakfast and dinner during the week and also lunch on the weekend. Many different types of host families are available, and the institute attempts to select the best match for each student.

## **HOTEL ACCOMMODATIONS**

Rio de Janeiro has numerous hotels some of which are within a short distance of the school. Hotels prices vary greatly. An extensive list of both hotels and aparthotels is available upon request. Aparthotels normally include a bedroom, living room, bathroom and kitchen facilities.

### PRICE RANGE

Cost range for classes, lodging, activities, insurance and registration fee:

 $$2,660 \rightarrow $2,769**$ 

\*\*Price range depends on lodging choice

# <u>ELIGIBILITY AND</u> <u>GUIDELINES</u>

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

# <u>ACTIVITIES AND</u> <u>EXCURSIONS</u>

For those students who want to discover this wonderful city while practicing their Portuguese, a series of excursions are available to some of the most beautiful places in Rio. Excursions are offered once or twice a week (depending on the season), and are usually scheduled for the afternoon. The students are always accompanied by one of their Portuguese instructors, and although most excursions are provided as a courtesy, students are expected to pay for their own public transportation costs and entrance fees.

- Sugar Loaf Mountain
- Corcovado and Christ the Redeemer Statue
- Jardim Botanico
- MAM Modern Art Museum
- Paguetá

# **HOW TO REGISTER**

To register for the EXECUTIVE PROGRAM in Rio de Janeiro, either follow the link below or call 1-888-678-6211.

http://www.nrcsa.com/reg/on-line/regform.html

When you register, \$140 USD is due to secure your place in the program.