



EXECUTIVE PROGRAM SAO PAULO, BRAZIL PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Portuguese with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.

CITY AND COUNTRY INFO

The biggest city in both South America and the Southern Hemisphere and one of the largest in the world, Sao Paulo is considered one of Latin America's most important industrial and financial centers. It is the industrial center of Brazil, responsible for over 30% of Brazil's annual GNP and headquarters to the majority of Brazilian and multinational corporations. The Sao Paulo Stock Exchange and the Cereal Market Stock Exchanges both call Sao Paulo home. Strong industrial development and cultural diversity have provided Sao Paulo with the largest, most cultured and educated middle class in Brazil.

Sao Paulo offers the excitement and nightlife of one of the world's most dynamic cities. Attractions include the baroque Teatro Municipal, the Museu de Arte de Sao Paulo and the 16th century Pat o do Col gio. Sao Paulo is also home to unique architecture, as an abundance of unique and significant buildings dot the city's map. Located in the Southeastern part of Brazil and approximately 200 miles from Rio de Janeiro, Sao Paulo hosts an array of festivals and events, including the world-famous Carnival festival.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Sao Paulo, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: minimum 1 week enrollment
- **Lodging:** In a Homestay, Apartment, or Hotel Accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly***
* Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

This program is designed for students who are interested in learning Portuguese for business or professional purposes. This course focuses on Portuguese conversation, aiming at providing students with the basic vocabulary and professional expressions that are most often used. All non-beginner level classes will be taught entirely in Portuguese (immersion method) giving students maximum exposure to the native language.

Classes are 50 minutes in duration with 2-5 students maximum per class. All teachers are professionally trained and have experience teaching Portuguese to international students. This program meets for 30 hours per week and includes 6 lessons per day of private instruction combined with business terminology for the working professional. Lessons are held in the morning and the afternoon. The course can be adapted to the student's language needs and includes lunch with the teacher. The program is offered for all levels, from beginner to advanced. The duration of this program is customizable, with a minimum enrollment length of 1 week.

LODGING OPTIONS

HOMESTAY

Homestays give students the chance to practice the language and learn about the Brazilian way of living firsthand by staying with Brazilian families. Accommodations are in apartments or homes. Some of the homestays are located in the city center, while others are located on the outskirts of Sao Paulo. Homestays can either be with a family or a single person. Families are carefully selected, ensuring a clean and comfortable home, a single, private bedroom and convenient location to the school. Hot running water is available in most homestays.

POUSADAS

These are lower cost hotels. They are fully furnished, and almost like apartments. Available upon request and at an additional cost.

APARTMENTS

This is a more costly option, yet also offers a bit more luxury. Available upon request and at an additional cost.

HOTELS

Each city offers a wide array of hotels in terms of price, location and style. Available upon request and at an additional cost.

PRICE RANGE

Cost of 1 week of Portuguese Executive Program, standard lodging in a homestay, insurance, and registration fees is about:

\$1,762

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Excursions are offered on the weekends, once every two weeks. They are organized and led by subject-matter experts or the local staff and include both cultural and environmental attractions. Excursion examples include:

- Cafe Regional: Every first week of the month, students, teachers, and friends gather to have a typical evening meal and participate in karaoke.
- Ritmos Nordestinos: See a show of Northeastern Brazilian rhythms and dances in a historic setting.
- Futebol: Watch a Brazilian Major Soccer League match by night.
- Capoeira: Visit a Capoeira school to learn about this Brazilian martial art.

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Sao Paulo, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.