



EXECUTIVE PROGRAM VIAREGGIO, ITALY

PROGRAMS START EVERY MONDAY



PROGRAM DESCRIPTION

This Executive Language program gives participants the opportunity to learn Italian with native business practices, ethics, dialog, and mannerisms. The goal of this unique program is to deliver the knowledge and experience so participants can gain a competitive advantage in the international business world. In addition to learning in the classroom, participants will be exposed to local and regional businesses, and will discover how business is conducted first-hand.



CITY AND COUNTRY INFO

Viareggio is one of the traditional and famous seaside resorts of Tuscany. The wide, endless beaches, the excellent cuisine and the exciting nightlife with its well-known discus of the Versilia, all contribute to render Viareggio a favorite holiday resort. A visit to Viareggio means meeting young Italians and enjoying the seafood specialties of Tuscany. During the whole season the local tourist office organizes various activities offered to all guests in the city. Viareggio is the ideal holiday resort for all those who love sunshine, the sea, and enjoying themselves.

For sports, choices include but are not limited to sailing, windsurfing, horseback riding, skating, mini golf and bocce. Viareggio is the Rimini of Versilia: night clubs, discos, restaurants, bars, cafès, pizzerias, and ice cream shops dot the map. The Carnival of Viareggio is a manifestation of strong attraction (February and March), while the summer months bring the 'Pucciniana', or lyric season. There are fine sand beaches and wondrous seashores throughout the entire region.

HIGHLIGHTS OF PROGRAM

After participating in the Executive Language program in Viareggio, participants will return with an improved comprehension of the native language, a savvy understanding of how locals conduct business operations, knowledge of cultural and societal issues, and what to expect when managing international business.

What's Included

- **Tuition and Class Materials:** Executive Language classes: 2 week minimum
- **Lodging:** In Student Apartments or Hotel Accommodations upon request
- **Placement Testing**
- **1-2 Organized Activities Weekly***
- * Entrance fees, transportation, etc. may be at additional cost.
- **Access to E-mail**
- **Access to Multimedia Learning Center**
- **Certificate of Completion**
- **Pre-Departure Information**
- **Planning Guide**
- **Medical, Accident and Sickness Coverage ****
- ** See policy for definitions and exclusions.
- **Medivac Coverage**
- **Other Travel Coverage:** repatriation, baggage, personal effects, accidental death and dismemberment , etc.
- **24 Hour Emergency Multilingual Hotline:** call collect from anywhere in the world

FULL PROGRAM DESCRIPTION

The professional course consists of six lessons each day: four lessons in a standard language course plus two private tutorials on the selected professional field. In addition to Italian language courses, you are able to choose between the following options in the Business Correspondence program:

- Business Italian
- Italian for Banking
- Italian for Law
- Italian for the Hotel Industry
- The Language of Wine and Food
- The Language of Tourism
- Italian for Flight Attendants
- Italian Healthcare
- The Language of Fashion
- The Language of Architecture
- Italian Literature
- Italian Cinema

Class sizes range from 3-12 participants at a time, and are taught completely in Italian. This "immersion method" ensures participants are exposed to the Italian language as often as possible, and allows for maximum retention. All programs will be tailored to meet your exact needs, and have a minimum of 2 week requirement.

LODGING OPTIONS

STUDENT APARTMENTS

You can choose between 2, 3, or 4 bedroom apartments which you share with other international students. It is ideal for those who enjoy contact with other students from different parts of the world. We always do our best to accommodate you in a student flat with different nationalities.

HOTELS

Students will be staying in small hotels in a friendly atmosphere. Accommodation always includes double room with wash-basin, bed & breakfast. Single rooms are only available by request. The hotels are located within a walking distance from the school, shopping facilities and beaches.

PRICE RANGE

Cost of 2 weeks Business Classes, lodging and activities ranges between:

\$2,265 → \$2,887**

**Cost ranges according to lodging options

ELIGIBILITY AND GUIDELINES

U.S. citizens traveling on regular passports for tourism or business do not need a visa for a stay of 90 days or less. Those planning a longer visit must obtain a visa in advance.

Minimum age of 18 unless accompanied by an adult.

ACTIVITIES AND EXCURSIONS

Students are welcome to participate in all of that the local area has to offer, such as: surfing and sailing schools, beaches, discos, riding schools, etc. Students are eligible to receive special discounts to many of the local attractions. The Center informs students continuously about cultural and sporting events and organizes a large variety of leisure activities:

•Guided visits in History of Art, to Pisa, Pietrasanta, Lucca, Torre del Lago Puccini etc.

•Dinners, which enable teachers and students to get know each other better

•Every weekend students will be informed about a day excursion to Florence, Cinque Terre, or Elba Isle

HOW TO REGISTER

To register for the EXECUTIVE PROGRAM in Viareggio, either follow the link below or call 1-888-678-6211.

<http://www.nrcsa.com/reg/on-line/regform.html>

When you register, \$140 USD is due to secure your place in the program.